

# Marketing Assistant – NAMIWalks

## Role Summary:

Support the promotion and community engagement efforts for the annual NAMIWalks event.

## Key Responsibilities

- Assist with social media content creation and scheduling
- Support team captain communication and recruitment efforts
- Help prepare outreach packets and distribute materials
- Attend community tabling events to promote NAMIWalks
- Assist with walk-day setup and participant engagement

## Qualifications

- Energetic and community-oriented
- Marketing, communications, or outreach interest
- Comfortable engaging with the public

**Time Commitment:** 3–6 hours monthly; 20 hours in August/September before the Walk. 8 hours on a walk day.

**Reports To:** Walk Manager / Executive Director