



nami
National Alliance on Mental Illness

**Tarrant
County**



2026-2030 STRATEGIC PLAN HOPE STARTS HERE



HOPE STARTS HERE

Our North Star

NAMI Tarrant County believes that **hope is the foundation of mental health recovery**. Over the next five years, we will rise up together—expanding access, strengthening our organization, and ensuring that every individual and family knows they are not alone.

A Message to Our Donors & Members

Because of you, hope is not just an idea — it's happening every day. At NAMI Tarrant County, we believe no one should face mental health challenges alone. Over the next five years, we are building on our strong foundation to expand access, deepen community connection, and ensure sustainable support for individuals and families across Tarrant County and surrounding communities.

This plan reflects our commitment to rising up together — with compassion, purpose, and hope.

Our Vision for 2030

By 2030, NAMI Tarrant County will be a trusted, visible, and sustainable leader in mental health, known for expanding access to care, nurturing community connection, and reminding every person we serve that recovery is possible and hope starts here.

OUR FOCUS AREAS: HOW WE ARE CREATING IMPACT



AFFILIATE SUSTAINABILITY

Rising Together for a Strong Future

Rising Together for a Strong & Stable Future

Strong organizations sustain hope for the long term. Our priorities include:

- Honoring and sustaining the Board's commitment through thoughtful onboarding, leadership development, and strong governance
- Supporting volunteers, facilitators, and staff with strong systems and people-centered practices
- Planning confidently for growth by regularly reviewing policies, bylaws, and infrastructure

What this means for supporters:

Your trust is protected by strong leadership, accountability, and long-term vision.



COMMUNITY

Building Connection & Belonging

Building Connection, Belonging & Understanding

Hope grows when people are connected. Our priorities include:

- Expanding partnerships with schools, faith communities, healthcare providers, veterans' organizations, and justice-involved systems
- Growing and strengthening our membership community through meaningful engagement and shared impact
- Increasing mental health awareness through education, outreach events, and stigma-reducing conversations

What this means for our community?

More people know where to turn, feel welcomed, and are supported earlier — before crisis becomes isolation.



PROGRAMS

Support, Education & Hope

Expanding Access to Support, Education & Hope

Support changes lives — especially when it's accessible and grounded in lived experience. Our priorities include:

- Expanding support groups, classes, and educational programs across all service counties, both in-person and virtual
- Growing specialized programs for youth and students, seniors, veterans, faith communities, families, and justice-involved individuals
- Investing in facilitator training, volunteer development, and program quality

What this means for individuals and families:

More pathways to recovery, more voices of lived experience, and more opportunities to heal together.



FUNDING

Fueling Hope & Growth

Fueling Hope Today While Building Tomorrow

Every gift helps turn hope into action. Our priorities include:

- Growing a culture of giving through donor care, gratitude, and a strong monthly giving program
- Expanding fundraising events, corporate partnerships, and community support
- Strengthening grant and institutional partnerships to invest in innovation and growth

What this means for donors: Your generosity creates lasting impact — not just today, but for years to come.